

2026 Sponsorship Prospectus



The South Australian Indian Medical Association (SAIMA) brings together healthcare professionals dedicated to supporting South Australia's Indian subcontinent communities. Through advocacy, education, and collaboration, we enhance healthcare access and professional development.

Partner with us to make a lasting impact on community health and medical excellence.



ABOUT US

The South Australian Indian Medical Association (SAIMA), established on 17th June 2008, serves as a platform for healthcare professionals interested in the Indian subcontinent. Through regular social, cultural, and scientific activities, SAIMA fosters collaboration and professional development among its members.

SAIMA is committed to enhancing healthcare services for South Australia's Indian subcontinent communities by advocating for their rights, promoting health awareness, and supporting professional development. The association provides networking opportunities, facilitates continuing education, and engages with governmental and private entities to secure resources for its initiatives. By liaising with other organizations, SAIMA ensures members stay informed on best practices locally and globally.



Dr Jaiveer Krishnan
President

UPCOMING EVENTS

ASM

Annual Science meeting discussing key contemporary topics in Medicine. Attended by 50-60 members



Gala

Our largest event of the year! Featuring keynote speakers, celebrities and cultural performances. Attended by over 400 people!



City-Bay

Each year SAIMA has a team which takes part in the City-Bay fun run. Last year we had a marquee, which over 100 people visited!



UPCOMING EVENTS

Badminton

SAIMA had the biggest team of over 40 members at the 2024 Inter-association badminton competition



AGM

Our Annual General Meeting takes place towards the end of the year, with discussion of progress, plans and updates.



CME

The Continuing Medical Education features topics enjoyed by a range of our members, with the latest one being Medicinal Cannabis.





SPONSORSHIP TIERS

Why sponsor us?

- Premier body for Indian health professionals and health students in SA
- Membership consisting of medical/dental professionals, allied health, nurses, IMGs and students
- 4-6 events annually (range of educational, sporting and social)
- Regular collaboration with other medical associations

PLATINUM

- 3 x Gala dinner tickets
- 3min video during gala
- Advertisement in newsletters
- Presence on SAIMA website
- Booth in ASM
- Logo on all event posters

\$15,000

DIAMOND

- Exclusivity within industry*
- 6 x Gala dinner tickets
- 1 representative attending all events
- Exclusive 5min video/ stage presence during Gala
- Logo on all SAIMA event posters
- Advertisement in newsletters
- Presence on SAIMA website
- Opportunity to hold one webinar
- Booth in ASM

*Other sponsors with overlapping industry interests are exempted

\$20,000

GOLD

- 1 x Gala dinner tickets
- 1min video during gala
- Advertisement in newsletters
- Presence on SAIMA website
- Booth in ASM

\$10,000

SILVER PLUS

- 30 sec video during Gala
- Presence on SAIMA website
- Presence in Newsletter
- Booth in ASM

\$7,500

SILVER

- Presence on SAIMA website
- Presence in Newsletter
- Booth in ASM

\$5,000

BRONZE

- Presence on SAIMA website
- Presence in Newsletter

\$3,000



EVENT SPONSORSHIP

Why sponsor the Gala and the ASM?

- 300-400 attendees mostly health professionals
- High profile attendees
- Sufficient time during events for member engagement with sponsors
- Presentations from industry leaders

GALA

AUDIO-VISUAL

- Booth at ASM
- 1x representative at all events
- 1 Gala dinner ticket
- Mention in quarterly newsletter
- Announcement during Gala Dinner
- Presence on SAIMA website

\$8,000

TABLE

- Announcement during Gala
- Presence on SAIMA website
- Advertisement on Gala table

\$2,000

ANNUAL SCIENCE MEETING

ASM SILVER

- Booth at ASM
- 1 representative at ASM
- Presence in newsletter
- Presence on SAIMA website
- Announcement during ASM

\$4,000

ASM GOLD

- Booth at ASM
- 2 representative at ASM
- 1 Gala dinner ticket
- Presence in newsletter
- Presence on SAIMA website
- Announcement during ASM

\$6,000

ASM BRONZE

- Booth at ASM
- 1 representative at ASM
- Presence in newsletter
- Announcement during ASM

\$2,000



DIGITAL SPONSORSHIP

Why digitally sponsor?

- Active committee engagement to ensure attendance
- Active social media platforms

WEBINAR

- Hosting of webinar with choice of speakers

\$4,000

EVENT PHOTO

- Presence at gala dinner photos
- Announcement during Gala dinner

\$3,000

WEBISTE

- Advertisement on website for 12 months

\$2,000

NEWSLETTER

- Acknowledgement in newsletter once
- Acknowledgement in 1 issue of the newsletter

\$1,000

DONATIONS

- Acknowledgement in newsletter once

\$100

OUR TEAM



Sponsorship Team

Dr Jaiveer Krishnan
President
0449 966 947

Dr Rudraksh Gupta
Cultural Secretary
0406 433 383

Dr Sanjeev Sabharwal
Rural Doctors' Liaison
0418 835 531

Dr Chetan Pradhan
Treasurer
0403 614 291

Dr Subodh Ganu
Public Relations Secretary
0417 834 423

Dr Reema Madike
Social Media Secretary
0426 049 647